



PLANNING COMMISSION

December 15, 2021

7:00 PM

Fridley Civic Campus, 7071 University Avenue N.E.

AGENDA

Call to Order

Roll Call

Approval of Meeting Minutes

- [1.](#) Approve October 20, 2021, Planning Commission Minutes

Acceptance of Minutes from Other Commissions

- [2.](#) Approve Other Commission Minutes

Public Hearing

- [3.](#) Public Hearing for Comprehensive Plan Amendment, CP #21-01 by the City to amend the Future Land Use Map in the 2040 Comprehensive Plan

Other Business

- [4.](#) Approve the Phase 2 Addendum to the Energy Action Plan and a Memorandum of Understanding with Xcel Energy

Adjournment



AGENDA REPORT

Meeting Date: December 15, 2021

Meeting Type: Planning Commission

Submitted By: Julie Beberg, Office Coordinator

Title

Receive the Minutes from the Planning Commission Meeting of October 20, 2021

Background

Attached are the meeting minutes from the October 20, 2021 Planning Commission Meeting

Financial Impact

None

Recommendation

Staff recommend the City Council received the October 20, 2021 Planning Commission Minutes

Attachments and Other Resources

- Planning Commission Minutes of October 20, 2021

Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.



FRIDLEY PLANNING COMMISSION

WEDNESDAY OCTOBER 20, 2021

7:00 P.M.

CALL TO ORDER

Chairperson Hansen called the Planning Commission Meeting to order at 7:00 p.m.

ROLL CALL

PRESENT: Mike Heintz, Amy Dritz, Ryan Evanson, Mark Hansen, and Terry McClellan

ABSENT: Ross Meisner and John Buyse II

OTHERS PRESENT: Stacy Stromberg, Planning Manager
Nancy Abts, Associate Planner
David Ostwald

APPROVE MINUTES

JULY 21, 2021

Motion by Commissioner Evanson to approve the minutes. Seconded by Commissioner Heintz.

UPON A VOICE VOTE, ALL VOTING AYE, CHAIRPERSON HANSEN DECLARED THE MOTION CARRIED UNANIMOUSLY.

ACCEPTANCE OF MINUTES FROM OTHER COMMISSIONS

JULY 21, 2021

Motion by Commissioner Evanson to approve the minutes. Seconded by Commissioner Dritz.

UPON A VOICE VOTE, ALL VOTING AYE, CHAIRPERSON HANSEN DECLARED THE MOTION CARRIED UNANIMOUSLY.

PUBLIC HEARINGS:

1. **Consideration of a Text Amendment TA #21-4 to Repeal and Replace Chapter 214, Signs.**

Motion by Commissioner Heintz to open the public hearing. Seconded by Commissioner Evanson.

UPON A VOICE VOTE, ALL VOTING AYE, CHAIRPERSON HANSEN DECLARED THE MOTION CARRIED UNANIMOUSLY AND THE PUBLIC HEARING WAS OPENED AT 7:01 P.M.

Planning Manager Stacy Stromberg introduced Associate Planner Nancy Abts who joined the City in May.

Associate Planner Nancy Abts stated that the purpose of this text amendment is to bring the sign code into compliance with recent decisions of the Supreme Court. She stated that this would remove content-based regulations, incorporate substitution clause allowing noncommercial speech on any sign where commercial speech is allowed, and some minor changes to the ordinance administration. She highlighted some of the key consideration and background which led to the Supreme Court finding. She provided additional information related to free speech within the first and fourteenth amendments. She stated that they would be moving from a content-based approach to a content-neutral approach, noting that staff worked with the City Attorney and discussed these issues in depth. She provided examples of area identification signs, real estate signs, and rummage/garage sale signs, reviewing the existing regulation compared to the proposed revision.

Chairperson Hansen asked if this would apply to private property only or also public right-of-way.

Ms. Abts stated that this ordinance would regulate signs on private property and City right-of-way. She stated that some signs are excluded from regulation, using the example of MnDOT speed signs within the right-of-way.

Chairperson Hansen asked if this regulation would apply to a garage sale sign placed in the public right-of-way.

Ms. Abts replied that if the sign is placed in the public right-of-way, it would be considered a nuisance and would need to be removed. She stated that code enforcement and the police remove obstructions within the right-of-way.

Ms. Abts continued to review information on temporary commercial signs, temporary residential signs, residential window signs, obsolete sign copy, and noncommercial speech substitution reviewing the existing regulations and proposed revisions. She recommended holding the public hearing, that the Commission provide any input, and provide its recommendation to the City Council.

Commissioner Heintz stated that in each neighborhood there are City neighborhood signs and asked if those would be impacted by these changes.

Ms. Abts replied that those are neighborhood identification signs that the City has placed within the right-of-way and are considered allowed. They are separate from an area identification sign, such as the Pearson Craigway Estates sign.

Commissioner Heintz used the example of a strip mall whose tenants may have special sales for a certain time of year. He asked if, as written, only one business would be allowed to put out a special sign.

Ms. Abts confirmed that the ordinance is written to only allow one temporary sign. She stated that if each tenant wanted to have a sale at the same time, they would need to work that out. She stated that a comprehensive sign plan is required for multi-tenant spaces and therefore the individual leases would allocate how signs are allocated per tenant.

Commissioner Heintz asked if one temporary sign could be allowed per tenant to provide equity and fairness.

Ms. Abts stated that is a good question and consideration and would be a question of how the City wants to regulate. She stated that it would be a bigger question of aesthetics and the number of temporary signs people would want to see. She noted that window signs would be allowed for each of the tenants. She stated that there may be additional space available on the multi-tenant sign that could alert customers to sales or other messages.

Commissioner McClellan asked who would approve temporary signage.

Commissioner Heintz used the example of two businesses that put temporary signs out and asked how the decision would be made as to who needs to take their sign down.

Ms. Abts replied that hopefully they would have permits and that would regulate by which party obtained the permit. She noted that a temporary sign would still require a permit and the application would require approval from the property owner. She stated that the first complete application would be approved. She noted that once the temporary sign permit expires, the second party could submit their application.

Ms. Stromberg used the example of a multi-tenant building that had 17 tenants, and the existing code only allows six temporary permits per year, therefore not every business within that multi-tenant building could have a temporary sign within a one-year period. She stated that there were not many occasions where multiple businesses submitted requests for the say time period. She noted that there could be some flexibility but suggested that the allowed number per street frontage be specified to prevent overcrowding from signage.

Commissioner Heintz agreed that he would not want to see 17 individual temporary signs for a space, but perhaps two or three as they could be spaced adequately.

Ms. Stromberg stated that the existing regulation only allowed a business to have two temporary signs per year, while the revised regulation would not have a stipulation on the maximum number of temporary signs a business could request within one year as long as a permit is requested and obtained.

Commissioner Heintz commented that there are times during the year when more than one tenant may desire temporary signage to denote a sale and therefore, he would support allowing more than one temporary sign for multi-tenant buildings.

Chairperson Hansen stated that he would think that tenants would prefer to work together on signage rather than having sign after sign for each business.

Commissioner Evanson commented that it could be a moot point as the signage allowance is most likely governed by the lease the tenant has with the owner of the multi-tenant building. He stated that the revisions would accommodate more signs that currently allowed.

Chairperson Hansen stated that he believes that staff could use their judgement to allow perhaps two or three signs for a multi-tenant space.

Commissioner Heintz agreed.

Commissioner McClellan agreed with Commissioner Evanson that temporary signage is most likely regulated by the tenant's lease.

Ms. Abts stated that perhaps the allowance could be based on the square footage of street frontage for multi-tenant building. She stated that perhaps one temporary sign is allowed per 100 feet of street frontage.

Commissioner Heintz stated that perhaps the language would allow for one sign if the frontage is under 100 feet and two signs if the frontage is above 100 feet.

Ms. Stromberg stated that the Commission can make that recommendation if they would like to.

Commissioner Heintz stated that he would prefer to specify the allowance rather than placing the burden on staff to make that determination.

Chairperson Hansen stated that he would want to avoid cluttering of signs or obstruction of view in the right-of-way. He stated that he would accept a recommendation that would accommodate the circumstances, but also place a limit.

Ms. Stromberg asked and received confirmation that the allowance would be specific to multi-tenant buildings.

Commissioner Heintz asked who would decide truthfulness of messaging as it can differ based on the point of view of the person.

Ms. Abts stated that she used very general language in her presentation and read the definition included related to obsolete sign copy.

Commissioner Heintz asked if that would apply to a feeling about something.

Ms. Abts stated that the regulation would apply to whether the use is within the building for a commercial use, using the example of a sign advertising the best burgers. She stated that in that example staff would only care if burgers were actually sold as the establishment.

Chairperson Hansen commented that obscene language would continue to be prohibited. He stated that many of the signs would continue to not be allowed on public property or within public rights of way.

Commissioner Heintz asked if school property is regulated.

Ms. Stromberg stated that they are considered an institutional use and would be regulated under that portion of the ordinance.

Chairperson Hansen welcomed any input from members of the public.

No comments were made.

Motion by Commissioner Evanson to close the public hearing. Seconded by Commissioner Heintz.

UPON A VOICE VOTE, ALL VOTING AYE, CHAIRPERSON HANSEN DECLARED THE MOTION CARRIED UNANIMOUSLY AND THE PUBLIC HEARING WAS CLOSED AT 7:32 P.M.

Commissioner Heintz stated that overall, the revisions provide clarity. He stated that he also does not want to handcuff businesses too much and that is why he made the suggestion to allow more than one temporary sign in a multi-tenant space based on street frontage.

Commissioner Evanson stated that unless there were a lot of complaints previously, he did not see an issue and supported the recommendation from Commissioner Heintz. He stated that these revisions would ensure the City regulations comply with Supreme Court ruling.

Chairperson Hansen also agreed that seems reasonable.

Commissioner Evanson asked if that seems reasonable from the perspective of staff.

Ms. Stromberg agreed that seems reasonable and noted that is allowed in similar suburbs. She stated that it would also be easy for staff to measure the business frontage on GIS mapping.

MOTION by Commissioner Evanson approving the Text Amendment TA #21-04 to Repeal and Replace Chapter 214, Signs as proposed with the following recommendation be added to the code language:

Commercial multi-tenant buildings with greater than 100 feet of street frontage shall be allowed to display up to two temporary signs at the same time.

Seconded by Commissioner Heintz.

UPON A VOICE VOTE, ALL VOTING AYE, CHAIRPERSON HANSEN DECLARED THE MOTION CARRIED UNANIMOUSLY.

OTHER BUSINESS:

2. Approve the 2022 Planning Commission Meeting Dates

Chairperson Hansen asked and received confirmation that these meetings dates would follow the practice for the Commission to meet on the third Wednesday of each month unless changed due to conflict.

MOTION by Commissioner Evanson to approve the 2022 Planning Commission meeting dates.

Seconded by Commissioner Dritz.

UPON A VOICE VOTE, ALL VOTING AYE, CHAIRPERSON HANSEN DECLARED THE MOTION CARRIED UNANIMOUSLY.

Ms. Stromberg reported that the Council did approve the reasonable accommodation ordinance as recommended by the Commission at its July meeting. She reported that the November Commission meeting has been canceled but anticipated that a December meeting would be held. She provided an update on recent development activity and construction progress.

ADJOURN:

Motion by Commissioner McClellan to adjourn the meeting. Seconded by Commissioner Evanson.

UPON A VOICE VOTE, ALL VOTING AYE, CHAIRPERSON HANSEN DECLARED THE MOTION CARRIED UNANIMOUSLY AND THE MEETING ADJOURNED AT 7:44 P.M.

Respectfully submitted,

Amanda Staple
Recording Secretary



AGENDA REPORT

Meeting Date: December 15, 2021

Meeting Type: Planning Commission

Submitted By: Julie Beberg, Office Coordinator

Title

Receive the Minutes from the other Commissions

Background

Financial Impact

None

Recommendation

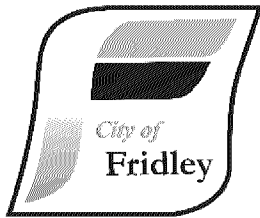
Staff recommend acceptance of the other Commission Minutes

Attachments and Other Resources

- Minutes from the September 2, 2021 & November 4, 2021 Housing and Redevelopment Authority and the September 7, 2021 September 14, 2021 Environmental Quality & Energy Commission Minutes, and the October 4, 2021 & November 1, 2021 Parks and Recreation Commission

Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.



HOUSING & REDEVELOPMENT AUTHORITY REGULAR MEETING

September 02, 2021

7:00 PM

Fridley City Hall, 7071 University Avenue N.E.

MINUTES

Call to Order

Chair Holm called the Housing and Redevelopment Authority Meeting to order at 7:00 p.m.

Roll Call

William Holm
Elizabeth Showalter
Rachel Schwankl
Gordon Backlund
Kyle Mulrooney
Paul Bolin, HRA Assistant Executive Director

Action Items

1. Approval of the Minutes from the HRA Meeting of August 5, 2021

Motion made by Commissioner Showalter. Seconded by Commissioner Schwankl.

Voting Yea: Chair Holm, Commissioner Showalter, Commissioner Schwankl, Commissioner Backlund, Commissioner Mulrooney

2. Approval of Expenditures

Motion made by Commissioner Mulrooney. Seconded by Commissioner Backlund.

Voting Yea: Chair Holm, Commissioner Showalter, Commissioner Schwankl, Commissioner Backlund, Commissioner Mulrooney

3. Approval of HRA Property Tax Levy for Taxes Payable in 2022

Paul Bolin, HRA Assistant Executive Director, stated that MN Statutes authorize HRA's to levy properties within their community to support housing and redevelopment efforts. Levy is equal to .0185% of estimated market value. 2022 levy will allow HRA to collect \$599,571. The impact on the taxpayer for a \$150,000 home is \$27.75, a \$247,200 home is \$45.73 and \$1 million commercial property is \$185.00. Staff recommends approval of the resolution consenting to the HRA Tax Levy. This provides HRA ability

to fund ongoing and future redevelopment and home improvement efforts. Council will act on this item on September 27, 2021. The ley will be certified and delivered to County by September 30, 2021.

Chair Holm noted that over the past 10 years many projects the HRA has done has increased dramatically the tax base for the city of Fridley which has benefited all of us. The two most recent are the housing development around city hall and redevelopment of Northern Stacks. This is a good payback for the investments.

Motion made by Commissioner Backlund. Seconded by Commissioner Mulrooney.

Voting Yea: Chair Holm, Commissioner Showalter, Commissioner Schwankl, Commissioner Backlund, Commissioner Mulrooney

Informational Items

4. Update on Housing Programs

Mr. Bolin presented that in August there was one loan closed making a total of 29 year to date. Remodel advisor visits had 7 in August for a total of 54 year to date. Home Energy Squad had three visits for August making a total of 18 year to date.

The housing grant programs continue to be a big hit. The Front Door Grant has had 83 applications processed, 32 signed agreements and 16 projects completed. Foundations MR Grant received 12 applications, 3 signed agreements and 1 project completed. The Exterior Painting Grant received 7 applications and 1 project completed.

Commissioner Schwankl asked how people were finding out about these programs.

Mr. Bolin replied the City newsletter and neighbors telling each other about the programs. They also advertise these programs on social media, the City website and yard signs out in the community.

Adjournment

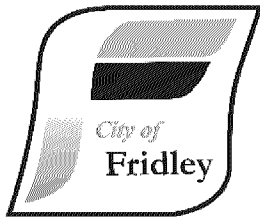
Motion made by Commissioner Showalter. Seconded by Commissioner Schwankl.

Voting Yea: Chair Holm, Commissioner Showalter, Commissioner Schwankl, Commissioner Backlund, Commissioner Mulrooney

Meeting adjourned at 7:14 p.m.



Krista Peterson
Recording Secretary



HOUSING & REDEVELOPMENT AUTHORITY REGULAR MEETING

November 4, 2021

7:00 PM

Fridley City Hall, 7071 University Avenue N.E.

MINUTES

Call to Order

Chair Holm called the Housing and Redevelopment Authority Meeting to order at 7:00 p.m.

Roll Call

Present

William Holm
Elizabeth Showalter
Gordon Backlund
Kyle Mulrooney
Paul Bolin, HRA Assistant Executive Director
Jim Casserly, Development Consultant

Members Absent: Rachel Schwankl

Action Items

1. Approval of Expenditures from September 1 through October 29, 2021.

Motion made by Commissioner Backlund to approve the expenditures, Seconded by Commissioner Showalter.

Voting Yea: Chair Holm, Commissioner Showalter, Commissioner Backlund, Commissioner Mulrooney

2. Approval of the Minutes from the HRA Meeting of September 2, 2021

Motion made by Commissioner Mulrooney to approve the minutes, Seconded by Commissioner Showalter.

Voting Yea: Chair Holm, Commissioner Showalter, Commissioner Backlund, Commissioner Mulrooney

3. Approval of Purchase Agreement between the Fridley Housing and Redevelopment Authority and Archer Kath, 1358 Mississippi Street

Paul Bolin, HRA Assistant Executive Director, stated that Julie Archer Kath at 1358 Mississippi Street property relates to others HRA owns in the area. The purchase price is \$170,000 based on the appraisal from May of 2021. This price is in alignment for properties in the area. Staff recommends a motion approving the purchase of the Archer Kath property and authorize staff and Chair Holm to execute documents necessary for closing of the property.

Motion made by Commissioner Backlund to approve the Purchase Agreement between the Fridley Housing and Redevelopment Authority and Archer Kath, 1358 Mississippi Street.
Seconded by Commissioner Mulrooney.

Voting Yea: Chair Holm, Commissioner Showalter, Commissioner Backlund, Commissioner Mulrooney

4. Approval of Professional Services Agreement between the Fridley Housing and Redevelopment Authority and Northland Securities, Inc.

Paul Bolin, HRA Assistant Executive Director, stated that staff is recommending Ms. Tammy Omdal, Managing Director of Public Finance for Northland Securities, be contracted by the Authority to provide financial and development consulting. She has 25 years in public and private sector advising, experience in city management and finance, experience drafting/working out development deals. Legal work will continue to be handled by Vickie Loher-Johnson of Monroe, Moxness & Berg. She will work with Greg Johnson on cash flow and TIF projections as needed. Staff recommends the Authority approve the agreement with Northland Securities Inc. to provide financial and development consulting services to the Authority.

Ms. Omdal, Northland Securities, thanked the Authority for this opportunity and looks forward to working with the City of Fridley and the HRA.

Motion made by Commissioner Backlund to approve the Professional Services Agreement between the Fridley Housing and Redevelopment Authority and Northland Securities, Inc.
Seconded by Commissioner Mulrooney.

Voting Yea: Chair Holm, Commissioner Showalter, Commissioner Backlund, Commissioner Mulrooney

Informational Items

5. Update on Housing Programs

Mr. Bolin presented that in October seven loans closed for a total of 41 loans in the amount of \$874,299 total year to date. Remodel Advisor Visits had four in October for a total of 60 year to date. Home Energy Squad Visits had 10 for September/October for a total of 25 year to date.

Grant programs are no longer taking applications. Front Door Grant had 96 applications processed, 46 signed agreements and 28 projects completed. Foundations MR Grant 16 had applications, 5 signed grant agreements and 2 projects completed. Exterior Paint Grant had 9 applications received and 6 projects completed.

The next meeting is scheduled for December 2nd at 7 p.m.

Adjournment

Motion made by Commissioner Showalter. Seconded by Commissioner Backlund.

Voting Yea: Chair Holm, Commissioner Showalter, Commissioner Backlund, Commissioner Mulrooney

Meeting adjourned at 7:22 p.m.



Krista Peterson
Recording Secretary



ENVIRONMENTAL QUALITY AND ENERGY COMMISSION

Fridley Municipal Center, 7071 University Ave Ne

MINUTES

September 14, 2021

Item 2.

Location: City of Fridley Civic Campus, Fireside Room

Call to Order

Chair Dritz called the Environmental Quality and Energy Commission to order at 7:04 p.m.

Present: Amy Dritz, Sam Stoxen, Justin Foell, Nick Olberding, Aaron Klemz, Mark Hansen, Heidi Ferris

Absent:

Staff: Rachel Workin, Environmental Planner

Adoption of the Agenda

Commissioner Klemz requested to add participation in the pilot project for the consideration of climate change in EAWs to “Other” section of the agenda. Chair Dritz requested to strike the Climate Metrics item.

Commissioner Foell made a motion to adopt the agenda and Commissioner Hansen seconded the motion adopt the agenda as amended.

Motion Passed Unanimously

Approval of Minutes

Chair Dritz called for a motion to adopt the minutes from the August 10 Environmental Quality and Energy Commission minutes.

Commissioner Foell made a motion to approve the minutes and Commissioner Klemz seconded the motion to approve the minute with the abovementioned correction.

MOTION PASSED unanimously

New Business

Old Business

1) Energy Action Plan, Phase 2

Ms. Workin shared a draft of the Energy Action Plan.

2) Citywide Clean Up

Commissioners discussed the Clean Up at Riverview Heights on September 25.

Other

1) EAW Update

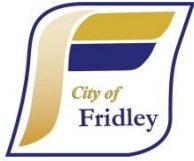
Commissioner Klemz shared that the EQB would be discussing approving a pilot project to incorporate consideration of climate change impacts in EAWs. LGUs could voluntarily participate in the program. Ms. Workin said she would share with Community Development staff.

2) Informal Status Reports

- a. Lawns to Legumes open again
- b. Grant updates
 - i. DNR grant for EAB
 - ii. MPC at Riverview Heights
 - iii. Painting at Commons
 - iv. Craig Park
- c. Confluence

Adjournment

Commissioner Foell moved to adjourn the meeting and Commissioner Olberding seconded the motion. The meeting Environmental Quality and Energy Commission adjourned at 8:29 p.m.



PARKS AND RECREATION COMMISSION
 Fridley Municipal Center
 7071 University Ave NE, Fridley MN 55432

MINUTES

OCTOBER 4, 2021

1. CALL TO ORDER

Chair Heinz called the Parks and Recreation Commission meeting to order at 7:00 p.m.

Members Present: Mike Heintz, Eric Evanson, EB Graham, Peter Borman, and Shanna Larson

Members Absent: Ryan Gerhard and Ken Schultz

Others Present: Mike Maher, Community Services Director; Springbrook Nature Center Manager Tara Rogness; Jeff Jensen, Operations Manager for Streets, Parks and Facilities.

2. APPROVE PARKS & RECREATION COMMISSION AGENDA FOR OCTOBER 4, 2021

MOTION by Commissioner Larson to APPROVE the October 4, 2021 meeting agenda with the addition of an item to New Business for the Proposed 2022 Meeting Dates. SECONDED by Commissioner Graham. The MOTION PASSED unanimously.

3. APPROVE PARKS & RECREATION COMMISSION MINUTES FOR SEPTEMBER 7, 2021

MOTION by Commissioner Larson to APPROVE the September 7, 2021 meeting minutes. SECONDED by Commissioner Graham. The MOTION PASSED unanimously.

4. NEW BUSINESS/ACTION ITEMS:

- a. Introduction to Springbrook Nature Center Manager, Tara Rogness

Community Services Director Mike Maher stated that Tara Rogness has taken on a new roll at Springbrook Nature Center this past year.

Springbrook Nature Center Manager Tara Rogness introduced herself to the Commission. She stated that she has been at Springbrook since 2001 and provided background information on herself and her career experience.

Chair Heintz stated that Ms. Rogness was such a force in the vision for Springbrook and provided a lot of great input.

b. Pumpkin Night in the Park History, 2021 Event Update, and Discussion

Springbrook Nature Center Manager Tara Rogness reviewed a history of the Pumpkin Night in the Park event and how it has evolved over the years. She stated that the event will be held on Saturday, October 23rd from 5 to 9 p.m. with a limited number of tickets available. She highlighted some of the activities that are included in the event for a cost of \$10 per ticket. She stated that volunteers are still needed for different activities for the event and interested individuals can sign up online.

Commissioner Evanson asked who is carving the pumpkins.

Ms. Rogness stated that there are a variety of public events available where members of the public assist in carving pumpkins.

Commissioner Larson asked if people could take pumpkins home at the end of the night.

Ms. Rogness stated that they tell people that if they have carved a pumpkin, they can stay until the end of the night to take their pumpkin. She stated that otherwise the pumpkins are not moved until the day after the event when they are piled for deer.

Commissioner Borman recognized that the tickets will be limited because of COVID and asked if there is an idea of how ticket sales are going.

Ms. Rogness replied that about 1,200 tickets have been sold. She estimated that about 2,500 tickets would be sold in total. She provided details on previous attendance numbers, noting that it varies depending on the weather. She stated that parking is not allowed at Springbrook that evening but parking is available across the street on the west side of Evergreen as well as a shuttle to and from the High School to allow parking at that site.

c. Park System Improvement Plan Task Force Progress Update and Discussion

Community Development Director Mike Maher stated that minutes from recent park system improvement task force meetings have been included in the agenda packet. He provided background information noting that several years ago the City began on the path to reimagine its park system. He stated that the City worked with a consultant to develop concept plans to update each of the community parks. Those concept plans were placed online over the spring in order to receive feedback from residents. He stated that the consultant is now refining the park plans to reflect the comments received. He stated that this summer, the City Council provided additional direction to staff to refine the park improvement plan to something that could be accomplished in ten years or less and to reduce the cost of the improvements from \$50,000,000 to \$30,000,000. He stated that in order to accomplish that, two resident task force groups were formed; noting that one is focused on refinement while the other is focused on finance. He reviewed some of the things being considered by each task force in order to make recommendations to the Council.

Commissioner Larson commented that based on the minutes it appears that there is good participation, and this is a fruitful process.

Mr. Maher confirmed that it is a productive process and noted that members of Commissions are also participating.

Commissioner Borman provided an update and noted that he believes the next few minutes will be more focused as the first few meetings were meant to introduce everyone and bring them up to speed.

d. Proposed 2022 Meeting Dates

Community Development Director Mike Maher reviewed the proposed 2022 meeting schedule. He stated that typically the Commission meets on the first Monday evening of each month, with a few variations because of conflicts. He highlighted some of those variations as proposed.

A MOTION was made by Commissioner Evanson to accept the 2022 meeting schedule. Seconded by Commissioner Graham.

Further discussion: Chair Heintz noted that Tuesday, September 6th is the first day of school and therefore it could be tough for those with students. He suggested moving the meeting to the following Monday.

Mr. Maher commented that he would be hesitant to confirm that change at this moment without having the schedule of Council meetings and other events with him. He noted that he could review that schedule and a change could be made in the future if necessary.

Chair Heintz confirmed that this schedule could be voted on and a change could be made at a later time if needed.

The MOTION PASSED unanimously.

5. OLD BUSINESS:

None.

6. STAFF REPORTS:

a. Park Maintenance and Construction Report

Operations Manager for Streets, Parks and Facilities Jeff Jenson provided an update on the park maintenance and construction projects. He commented that they focused on maintenance during the summer because they were short staffed and began on construction projects this fall.

Commissioner Borman stated that the progress at Craig Park looks good. He commented that there have been issues with drainage in the past and asked if the improvements are solving that problem.

Mr. Jenson confirmed that the City was able to obtain a grant from the watershed district in order to solve the stormwater issues. He noted that because the ground was already being torn apart for that project, the City was able to make some other park improvements at the same time. He provided additional details on the stormwater improvements that were completed. He commented that they completed a success outreach effort prior to the project and hoped that could be used as a model that could be replicated on future park improvement projects.

Commissioner Evanson asked for information on the staffing challenges.

Mr. Jenson stated that the seasonal employees have returned to college. He anticipated that they would continue to see the same issue in the spring. He explained that in the past they would have 60 applicants but the past year or two they have run about six to eight seasonal employees less than desired. He noted

that they have made adjustments to age requirements and pay in attempt to attract more applicants.

Chair Heintz asked if the City works to retain those seasonal employees for the next year.

Mr. Jenson confirmed that they have a good rate of retainage. He noted that typically once the seasonal employee is hired, they return each summer until they graduate from college and move on to another job.

Commissioner Larson asked for an update on the park behind the Civic Center.

Mr. Jenson replied that the park is great and getting a lot of use. He noted that the grass does not look great because it was not able to establish during the drought. He stated that they hope to start fresh and reseed in the spring.

b. Fridley Parks and Recreation Division Report

Community Development Director Mike Maher provided an overview of the park and recreation division including recreation programing and events, noting that the full report was included in the packet.

c. Springbrook Nature Center Report

Springbrook Nature Center Manager Tara Rogness provided an overview of her report, noting that classroom activity has returned. She highlighted classroom programing and other activities. She provided details on their partnership with the different schools.

ADJOURNMENT:

Commissioner Larson made the MOTION to adjourn the meeting at 7:53 p.m., SECONDED by Commissioner Evanson. The MOTION PASSED unanimously.

Respectfully submitted,

Amanda Staple
Recording Secretary



PARKS AND RECREATION COMMISSION

November 01, 2021

7:00 PM

Fridley Civic Campus - 7071 University Avenue N.E.

MINUTES

Call to Order

Chair Heintz called the Parks and Recreation Commission meeting to order at 7:00 p.m.

Members Present: Mike Heintz, EB Graham, Eric Evanson, Peter Borman, Ryan Gerhard, Ken Schultz, and Shanna Larson

Members Absent: None

Others Present: Mike Maher, Community Development Director and Recreation Program Coordinator Alyssa Trumbower.

Roll Call

Approval of Agenda

MOTION by Commissioner Graham to APPROVE the November 1, 2021 meeting agenda. SECONDED by Commissioner Larson. The MOTION PASSED unanimously.

Approval of Meeting Minutes

1. October 4, 2021 Parks and Recreation Commission Minutes

MOTION by Commissioner Graham to APPROVE the October 4, 2021 meeting minutes. SECONDED by Commissioner Larson. The MOTION PASSED unanimously.

New Business

2. Introduction to Recreation Coordinator, Alyssa Trumbower – Commission Q and A

Community Development Director Maher introduced the new member of the team, Alyssa Trumbower who began about one month ago as the Recreation Program Coordinator.

Recreation Program Coordinator Trumbower introduced herself and reviewed her educational background, professional experience, community involvement, and personal information. She also highlighted her program responsibilities at the City.

Commissioner Borman asked how Fridley's rec and roll compares to Minnetonka.

Ms. Trumbower stated that Minnetonka only had rec and roll one day per week and concentrated on the parks without other programming. She noted that Fridley's program is three days per week but the program itself is similar.

The Commission welcomed Ms. Trumbower.

3. Park System Improvement Plan Task Force Progress Update and Discussion

Community Development Director Maher stated that materials were provided in the packet for review and acknowledged that a number of the Commission members also participate in the task force. He stated that the task force meets on a monthly basis, meeting next on November 10th. He provided an update on the October meeting, noting that updated concept plans were developed and will be reviewed more in detail at the November meeting for three larger community parks in order to identify priorities and values for the parks. He stated that the consultant also provided updated concept plans for the neighborhood parks and the task force found that the updates were a good representation of the community feedback received as well as current trends and park planning.

Chair Heintz stated that one responsibility of the task force is to reduce the cost and asked if much work has been done in that respect.

Mr. Maher replied that there has not yet been a focus on the budget, rather focusing on priorities. He stated that amenities and estimated costs will then be provided for various park features.

Old Business

None

Staff Reports

4. Springbrook Nature Center Report

Community Development Director Maher provided a summary of the report provided within the packet. He noted that Pumpkin Night in the Park was successful, noting 3,500 people in attendance without any incidents or injuries. He stated that Springbrook Nature Center will have an organics recycling dumpster available in its parking lot beginning November 1st for disposal of pumpkins.

Commissioner Borman asked how the event was received with the presale for tickets this year.

Mr. Maher replied that this was the first-year presale tickets were offered. He reviewed the reasons why the presale option was chosen for the event and the additional benefits that were provided by using that option. He believed that system would continue to be used going forward. He confirmed that they would have capacity to add tickets in the future.

Commissioner Schultz commented that his family attended the event and had a positive experience.

Commissioner Larson commented that their Girl Scout Troop attended and also had a positive experience. She noted that it also seemed some people could purchase tickets at the service desk.

Mr. Maher confirmed that a limited number of paper presale tickets were available up until 1 p.m. the day of the event.

Commissioner Evanson asked if the earlier start time was well received.

Mr. Maher agreed that families with younger children seemed to appreciate the earlier time slot.

Chair Heintz commented that staff does an excellent job and commended them on the great work for the event.

5. Fridley Parks and Recreation Division Report

Community Development Director Maher reviewed highlights from the report.

6. Park Maintenance and Construction Report

Community Development Director Maher commented that the parks maintenance team is in a transitional period, wrapping up fall activities and preparing for the winter activities. He reported that 60 trees were planted as part of the Emerald Ash Borer replacement plan.

Adjournment

Commissioner Evanson made the MOTION to adjourn the meeting at 7:39 p.m., SECONDED by Commissioner Larson. The MOTION PASSED unanimously.

Respectfully Submitted

Amanda Staple, Recording Secretary



AGENDA REPORT

Meeting Date: December 15, 2021

Meeting Type: Planning Commission

Submitted By: Scott Hickok, Community Development Director
Stacy Stromberg, Planning Manager

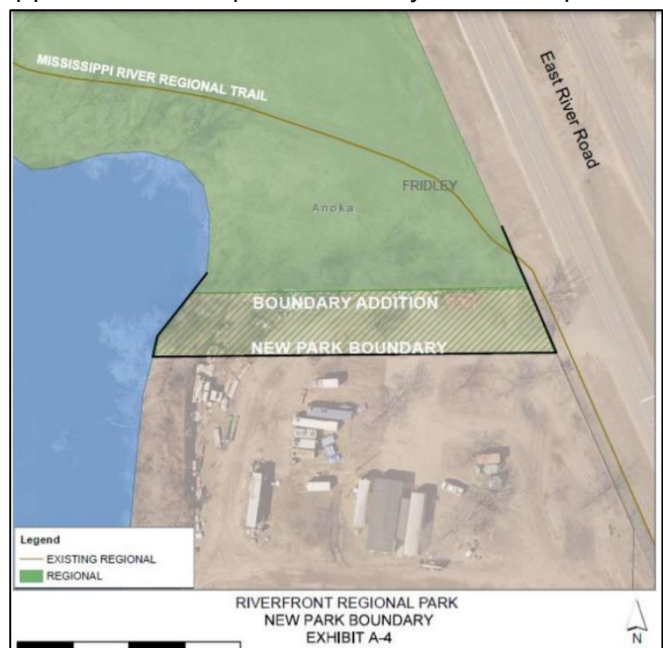
Title

Public Hearing for Comprehensive Plan Amendment, CP #21-01 by the City to amend the Future Land Use Map in the 2040 Comprehensive Plan

Background

The Planning Commission will recall recommending approval of a lot split for the City of Minneapolis in January of 2021, for the property located at 4500 Marshall Street. The purpose of the lot split was to facilitate a land swap between the City of Minneapolis and Anoka County Parks. The lot split was approved by the Council on February 8, 2021 which resulted in adding .33 acres of land to Riverfront Regional Park.

The 2040 Comprehensive Plan's Future Land Use Map designates the .33 acres of land that was part of the Minneapolis Waterworks Campus as "Utility." Since the land is now part of Riverfront Regional Park and owned by Anoka County, the Met Council requires that the Future Land Use map be changed so the property is designated "Park and Recreation."



Amendments to the City's Comprehensive Plan need to be approved by the City Council and the Met Council. Met Council staff has communicated to City staff that because this amendment is minor, it will be administratively approved by their staff, as opposed to needing to be approved by their Council. However, they can't initiate the change until the amendment has gone through the Planning process and a resolution has been approved by the City Council.

Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.

Financial Impact

No financial impact.

Recommendation

Staff recommends the Commission hold a public hearing for Comprehensive Plan Amendment, CPA #21-01.

Staff then recommends approval of CPA #21-01.

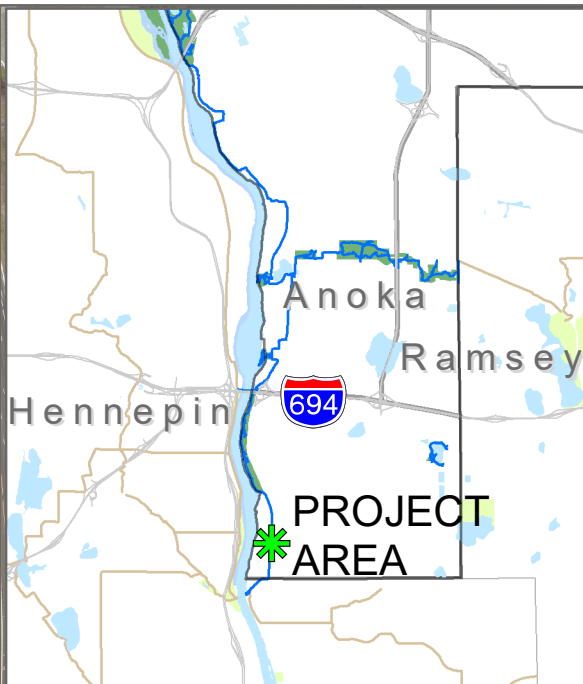
The City Council is scheduled to review this item at their January 3, 2022, meeting.

Attachments and Other Resources

- Map of the land swapped parcels
- Current 2040 Future Land Use Map
- Proposed 2040 Future Land Use Map

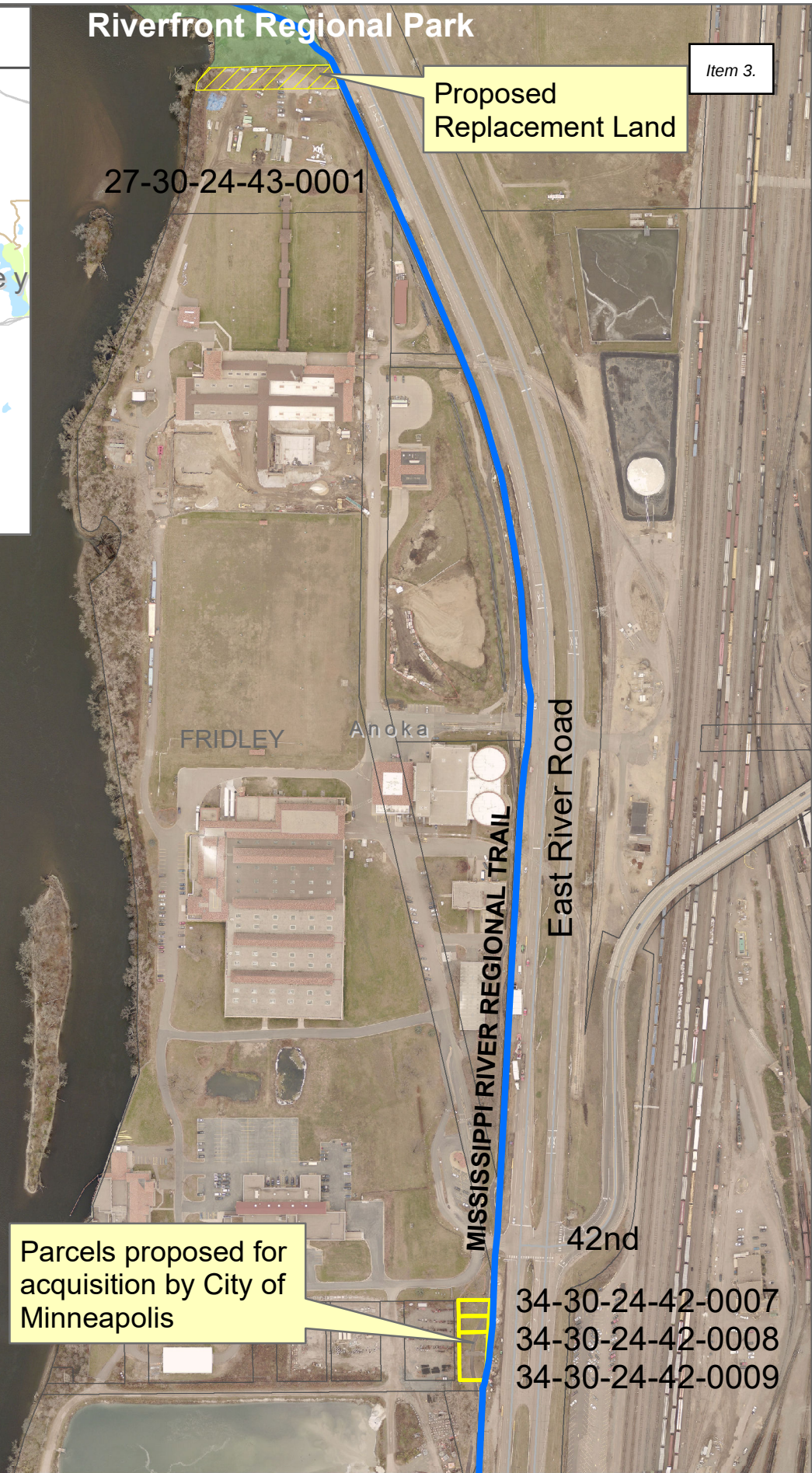
Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.

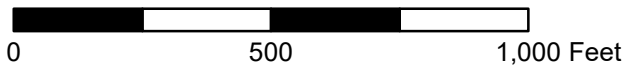


Legend

- EXISTING REGIONAL TRAIL
- PARCELS OF INTEREST



POTENTIAL LAND EXCHANGE
CITY CONTEXT





Future Land Use (Projected 2040)

Current

- SFR - Single Family Residential
- MFR - Multiple Family Residential
- MR - Mixed Residential
- OFC - Office
- COM - Commercial
- MU - Mixed Use
- IND - Industrial
- MU - Mixed Use (Commercial/Industrial)
- INS - Institutional
- P-SP - Public/Semi-Public
- P - Park & Recreation
- RAIL - Railroad
- ROW - Right-of-Way
- UTL - Utility
- Open Water



0 0.1 0.2 0.4 0.6 0.8 1 Miles

Sources:
Fridley Community Development
Fridley Public Works
Metropolitan Council
MNDNR

Map Date: 8/16/2021



City of Fridley
6431 University Ave NE
Fridley, Minnesota 5543204303
Phone: (763) 572-3566



Future Land Use (Projected 2040)

Proposed

- SFR - Single Family Residential
- MFR - Multiple Family Residential
- MR - Mixed Residential
- OFC - Office
- COM - Commercial
- MU - Mixed Use
- IND - Industrial
- MU - Mixed Use (Commercial/Industrial)
- INS - Institutional
- P-SP - Public/Semi-Public
- P - Park & Recreation
- RAIL - Railroad
- ROW - Right-of-Way
- UTL - Utility
- Open Water



0 0.1 0.2 0.4 0.6 0.8 1 Miles

Sources:
Fridley Community Development
Fridley Public Works
Metropolitan Council
MNDNR

Map Date: 12/7/2021





AGENDA REPORT

Meeting Date: December 15, 2021

Meeting Type: Planning Commission

Submitted By: Scott Hickok, Director of Community Development

Stacy Stromberg, Planning Manager

Rachel Workin, Environmental Planner

Title

Approve the Phase 2 Addendum to the Energy Action Plan and a Memorandum of Understanding with Xcel Energy

Background

In March 2018, the City entered into Xcel Energy's Partners in Energy (PiE) program, which is a community-driven energy planning process designed to help Cities develop energy action plans. Through a series of five workshops, the Energy Action Plan team developed a plan outlining the City's energy vision, goals, and strategies. This Energy Action Plan was adopted by the City Council in November 2018 and implemented through a Memorandum of Understanding (MOU) with Xcel Energy that lasted between 2019- mid 2021. During this time, the City was able to provide improved outreach about energy as well as increase the City's participation in energy efficiency and renewable energy programs with support from Xcel.

The original Energy Action Plan established the following goals and achieved the listed results by the end of 2020:

- Goal: 5% energy reduction compared to the baseline
 - Results: There was a 7% reduction in electricity consumption and a 7% increase in natural gas consumption, not normalized for weather
- Goal: 1,200 new residential participants in energy efficiency programs
 - Results: There were 1,331 new residential participants
- Goal: 200 new subscribers to renewable energy programs
 - Results: There were 211 new subscribers by the end of 2020 plus 64 new subscribers during the Wind Up! Challenge in 2021

Additionally, the City participated in a study to optimize well efficiency, hosted two business energy breakfasts, installed an electric vehicle charger, and leased an electric vehicle among other initiatives. Due to the success of the original implementation period, the City and Xcel Energy adding a Phase 2 of the Energy Action Plan with additional implementation support from Xcel Energy for 2022-2023. PiE staff worked with the City's Environmental Quality and Energy Commission to develop the Phase 2 Addendum and associated MOU for implementation (attached).

Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.

This addendum maintains the original plan's goal of a 20% reduction in energy use by 2030 and establishes new goals for energy conservation, residential participation in energy efficiency programs, and renewable energy subscriptions. These goals are proposed to be achieved through the implementation of activities outlined in the MOU including:

- Creation of new outreach materials
- Hosting of energy-themed events
- Participating in the SolSmart program
- Identifying opportunities to integrate EV-readiness language into City Code
- Partnering with the Housing and Redevelopment Authority on energy efficiency programs

The Environmental Quality and Energy Commission recommended approving the Phase 2 Addendum of the Energy Action Plan and Memorandum of Understanding for implementation at their November 9 meeting.

Financial Impact

- None

Recommendation

Staff recommends the Planning Commission approve the Phase 2 Addendum to the Energy Action Plan and the associated Memorandum of Understanding with Xcel Energy.

Attachments and Other Resources

- Phase 2 Addendum to the Energy Action Plan
- Memorandum of Understanding with Xcel Energy
- A full copy of the original energy action plan can be found at www.FridleyMN.gov/Energy

Vision Statement

We believe Fridley will be a safe, vibrant, friendly and stable home for families and businesses.

ENERGY ACTION PLAN ADDENDUM

October 2021

INTRODUCTION

Fridley prides itself on being a safe, vibrant, friendly, and stable home for families and businesses; and created an Energy Action Plan with input from a diverse group of community stakeholders representing businesses, residents, city government, and other institutions. This document serves as an addendum to Fridley's Energy Action Plan adopted by the City Council in November 2018.

Fridley's Energy Vision

Fridley will continue to lead by example by engaging residents, businesses, and institutions to save money and reduce greenhouse gas emissions for the benefit of everyone in the community

During 2018 planning process, Fridley set a goal to reduce community energy use 5% by 2020 and 20% by 2030; and identified four priority focus areas to achieving this goal: Residential Energy, Businesses and Multifamily Buildings, Institutions, and Transportation and Electric Vehicles. This addendum identifies new strategies and near-term targets in each focus area to support Fridley in achieving its energy reduction goals through a second phase of implementation supported by Xcel Energy's Partners in Energy.

Energy Action Plan Impact

Since adopting its Energy Action Plan Fridley has made tremendous strides in increasing participation in energy conservation and renewable programs.

Energy Reduction Goal

Fridley did not meet its goal to reduce community energy use 5% by 2020. By the end of 2020, total energy consumption increased 1% compared to baseline. Community electricity consumption decreased by 7%, while community natural gas consumption increased by 7%. The increase in natural gas consumption can be attributed to colder winters in 2019 and 2020 as compared to baseline years and the addition of many new buildings in the city. Additionally, it is important to note that this energy consumption data is not normalized for weather, economic trends and market changes; and COVID-19 uniquely influenced energy use across all sectors.



Participation Goals

Fridley exceeded its 2020 residential participation goals:

- Add 1,200 new program participants by 2020 measured against business as usual scenario.
- Add 200 new Windsource® subscribers by 2020 against baseline.

Participation in Xcel Energy residential programs increased dramatically with more than 1,300 residential premises saving 4.86 million kWh through program participation, which is approximately 1.3% of community electricity consumption in 2020. Popular residential programs include Home Energy Squad®, refrigerator recycling, and cooling and heating efficiency.

Fridley also exceeded its Windsource subscription goal with 211 new subscribers joining the program by end of 2020, bringing Fridley's total renewable subscription participation to 706 participants and 30.62 million kWh.

Other Participation Impacts

Businesses and multifamily buildings also stepped up to help Fridley achieve its energy goals. Twenty multifamily buildings received energy audits from the Multi-family Building Efficiency Program, compared to zero visits between 2015 and 2018. Commercial building owners also participated in Xcel Energy programs, with 12 Commercial Refrigeration Efficiency assessments, 77 One-Stop Efficiency Shop assessments, and 109 lighting efficiency upgrades.

2022-2023 WORK PLAN

Focusing on the next two years, the City of Fridley and Environmental Quality and Energy Commission (EQEC) prioritized a number of strategies to reduce energy consumption, support renewable energy, and be more energy efficient. To create these strategies, City staff and the EQEC reviewed existing Energy Action Plan strategies and 2019-2021 implementation activities to identify strategies to keep or update and brainstormed new strategies.

Goals

For the purposes of this addendum, Fridley will continue to strive to reduce energy consumption, working toward a 20% reduction by 2030.

In addition, the following near-term targets will measure success of the 2022–2023 workplan:

- **Residential:** Add 500 new residential program participants by 2023.
- **Business & Multifamily Buildings:** Add 50 new commercial and industrial program participants by 2023.
- **Renewable Energy:** Add 200 new renewable energy subscribers by 2023.

Achieving the near-term targets above will result in more than 2,000 residents and businesses saving energy through increased energy efficiency and more than 900 residents and businesses supporting renewable energy by participating in utility subscription programs.

Strategies

Focus Area: Residential Energy

Strategy A: Conduct a community-wide residential marketing campaign.

Actions:

- Update existing marketing materials and website with current program information.
- Create outreach calendar for events, newsletter and social media to promote a clear call to action with each season.
- Create new appliance and equipment electrification materials, including case study of residents who have electrified their home.

Target:

- Add 500 new residential program participants.

Strategy B: Host a renewable energy challenge.

Actions:

- Update existing challenge materials with new information, including website, postcard, and social media.
- Integrate challenge into *Strategy A* outreach calendar as primary message and call to action.

Target:

- Host two challenges (2022 and 2023).
- Add 200 new renewable energy subscribers.

Strategy C: Target under-resourced households.

Actions:

- Update existing marketing materials and website with current program information.
- Identify community partners to share resources, including the Fridley HRA, local food shelves, affordable housing property managers, and faith organizations.

Target:

- Support *Strategy A* target to add 500 new residential program participants.
- Focus on promoting Low-Income Home Energy Squad and Home Energy Savings Program participation.

Focus Area: Business & Multi-Family Buildings

Strategy D: Conduct a businesses and multifamily building owner marketing campaign.

Actions:

- Update existing marketing materials and website with current program information.
- Create outreach calendar for events and social media to promote a clear call to action with each season.

Target:

- Add 50 new commercial and industrial program participants.

Strategy E: Host business energy breakfast events.

Actions:

- Identify date, speakers, and host-site for breakfast events, and update *Strategy D* outreach calendar with message and call to action.
- Choose topics and identify businesses to invite to events.
- Create agenda, slides, and invitation text to invite businesses to attend breakfast.
- Host breakfasts events.

Target:

- Host two breakfasts (2022 and 2023).

Focus Area: Business & Multi-Family Buildings

Strategy F: Conduct one-on-one outreach to multi-family buildings to participate in free energy assessments.

Actions:

- Update existing marketing materials and website with current program information.
- Leverage recycling outreach to contact property owners and managers.
- Add program information to rental licensing application and website.

Target:

- Support *Strategy D* target to add 50 new commercial and industrial program participants.
- Focus on promoting Multi-family Building Efficiency Program.

Focus Area: Institutions

Strategy G: Achieve Sol-Smart designation.

Actions:

- Review SolSmart designation criteria.
- Submit written commitment to achieving designation.
- Leverage free technical assistance from the Metropolitan Council.

Target:

- Achieve SolSmart Bronze designation by the end of 2022.

Strategy H: Add electric vehicle and solar-readiness to City code during recodification process.

Actions:

- Review electric vehicle and solar-readiness language from other city code.
- Champion readiness language during recodification process.

Target:

- Include electric vehicle and solar-readiness language for all zoning districts.

Strategy I: Create new energy incentives for residents and businesses.

Actions:

- Review existing incentives for residents and businesses to integrate energy as an eligible expense.
- Review case studies from other cities on energy incentives.
- Create incentive infrastructure to reimburse residents and businesses.
- Allocate funding for new bonus rebate incentive to support residents and businesses.

Target:

- Allocate funding for new energy incentive for residents and businesses.

Strategy J: Integrate energy efficiency, renewable energy, and electric vehicle charging into City development review process.

Actions:

- Update existing materials with current program information used during development review process.
- Create talking points for city staff to use during development review.

Target:

- Update development review materials with current program information.

Focus Area: Institutions

Strategy I: Demonstrate City leadership in reducing energy use in City facilities.

Actions:

- Benchmark municipal building energy use.
- Create building energy audit schedule to prioritize energy audits in high energy use buildings.
- Prioritize low-hanging fruit projects.
- Update maintenance schedules and purchasing policy to prioritize energy efficient equipment.
- Create tip sheet for city staff for best practices in energy efficient behaviors.

Target:

- Complete at least two building energy audits in municipal facilities.
- Create one case study featuring City of Fridley energy projects.

Focus Area: Transportation & Electric Vehicles

Strategy G: Increase awareness about electric vehicle ownership.

Actions:

- Create electric vehicle information materials.
- Integrate electric vehicle information into *Strategy A* outreach calendar.
- Partner with EV organizations and dealerships to host EV event with vehicles.

Target:

- Host one electric vehicle event.

Strategy H: Educate community fleet electrification.

Actions:

- Create fleet electrification case study.
- Create fleet electrification checklist (“how to get started”).
- Host event with city staff about benefits of an EV fleet.

Target:

- Host one event with city staff.
- Create one fleet case study.

Implementation Plan

Strategy	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023	Lead	Support	Resources
Conduct a community-wide residential marketing campaign	X	X	X	X	X	X	X	X	City	-EQEC -Partners in Energy	-Outreach materials
Host a renewable energy challenge.			X	X			X	X	City	-EQEC -Partners in Energy	-Outreach materials -Partners in Energy Renewable Energy Toolkit
Target under-resourced households.	X	X			X	X			City	-EQEC -Partners in Energy	-Outreach materials -Partners in Energy Underserved Toolkit
Conduct a businesses and multifamily building owner marketing campaign.	X	X	X	X	X	X	X	X	City	-EQEC -Partners in Energy	-Outreach materials -Partners in Energy Business and Multifamily Toolkits
Host business energy breakfast events.	X	X			X	X			City	-EQEC -Partners in Energy	-Speakers and host-site -Food
Conduct one-on-one outreach to multi-family buildings to participate in free energy assessments			X	X			X	X	City	-EQEC -Partners in Energy	-Outreach materials -Partners in Energy Multifamily Toolkit
Achieve Sol-Smart designation.		X	X	X					City		SolSmart Technical Assistance from Met Council
Add electric vehicle and solar-readiness to City code during recodification process.		X	X	X	X	X	X	X	City		Partners in Energy EV and Renewable Energy Toolkits
Create new energy incentives for residents and businesses.	X								-City -HRA		-Case studies -HRA funding -Utility rebate information
Integrate energy efficiency, renewable energy, and electric vehicle charging into City development review process.		X	X						City	Partners in Energy	Partners in Energy New Construction Toolkit
Demonstrate City leadership in reducing energy use in City facilities.	X	X	X	X	X	X	X	X	City	-Xcel Energy AM -Partners in Energy	-Case studies -Funding for energy upgrades
Increase awareness about electric vehicle ownership.		X	X			X	X		City	-EQEC -Partners in Energy	-Case studies -Partners in Energy EV Toolkit -Drive Electric Week Resources
Educate community fleet electrification.						X	X		City	Partners in Energy	-Case studies -Partners in Energy EV Toolkit -Fleet Study Results

METHODOLOGY FOR MEASURING SUCCESS

As part of implementation support, Partners in Energy will provide biannual progress reports that include metrics of success and overall progress toward goals. The following section defines how progress toward goals will be measured. All goals will be measured through the end of the stated year. Goals include Xcel Energy data only unless stated otherwise.

Energy Reduction Goal

- Reduce energy use 20 percent by 2030, as compared to business as usual.

The community-wide goal will be measured by comparing actual electricity and natural gas consumption, measured in MMBtu, against projected community-wide MMBtu consumption based on the business as usual scenario modeled in the Energy Action Plan. Xcel Energy will provide electricity consumption data and CenterPoint Energy will provide natural gas consumption data.

The energy consumption projections included here are sourced from the original Energy Action Plan baseline 2015–2017.

Table 1: Energy Consumption Projections

	Forecasted 2030
Energy Consumption (MMBtu)	3,932,786

Participation Goals

- **Residential:** Add 500 new residential program participants by 2023.
- **Business & Multifamily Buildings:** Add 50 new commercial and industrial program participants by 2023.
- **Renewable Energy:** Add 200 new renewable energy subscribers by 2023.

Residential

Residential program participation assumes average participation in Xcel Energy's residential DSM programs from 2015–2020 will continue in years 2021, 2022, and 2023 (*Table 2*). This goal will measure participation in years 2022 and 2023, and include all Xcel Energy residential DSM programs. This goal will be measured by comparing actual program participation in 2022–2023 to forecasted participation.

Table 2: Xcel Energy Residential DSM Program Participation 2015-2023

	Actual						Forecasted		
	2015	2016	2017	2018	2019	2020	2021	2022	2023
Participants	506	436	559	587	635	943	612	862	862

Business and Multifamily Buildings

Commercial and industrial program participation assumes average participation in Xcel Energy's commercial and industrial DSM programs from 2015–2020 will continue in years 2021, 2022, and 2023 (*Table 3*). This goal will measure participation in years 2022 and 2023, and include all Xcel Energy commercial and industrial DSM programs. This goal will be measured by comparing actual program participation in 2022–2023 to forecasted participation.

Table 3: Xcel Energy Commercial and Industrial DSM Program Participation 2015-2023

	Actual						Forecasted		
	2015	2016	2017	2018	2019	2020	2021	2022	2023
Participants	135	167	180	187	133	166	162	187	187

Renewable Energy

Renewable energy subscribers are inclusive of Xcel Energy's Windsource and Renewable*Connect programs. This goal will measure participation in both programs and both sectors by comparing 2020 participation to 2023 participation.

Table 4: Xcel Energy Renewable Energy Program Participation

	Actual 2020	Forecasted 2023
Participants	706	906

**Memorandum of Understanding
2022-2023 Implementation Extension**

Wally Wysopal, City Manager
7071 University Ave
Fridley, MN 55432

DRAFT

The intent of this Memorandum of Understanding is to recognize the achievement of the City of Fridley in continuing to prioritize energy efforts in the city. This document will outline how the City of Fridley and Xcel Energy will work together to implement Fridley 2022–2023 Energy Action Plan addendum.

The term of this joint support, as defined in this document, will extend from January 1, 2021 through December 31, 2023. This is a voluntary agreement and not intended to be legally binding for either party.

Xcel Energy will support the City of Fridley in achieving the goals of its 2022–2023 work plan in the following ways:

Residential Energy

- Create 2022 and 2023 outreach calendars for residential outreach, including event, newsletter and social media plan.
- Update existing marketing materials and website copy with current program information, including new resources for under-resourced households.
- Design new appliance and equipment electrification materials.
- Draft case study highlighting home electrification.
- Update existing renewable energy challenge social media, postcard, and website copy for 2022 and 2023 campaign.
- Connect City and local partners with Xcel Energy resources, such as lighting conservation kits, to distribute to under-resourced households.

Business & Multi-Family Buildings

- Incorporate business and multi-family messaging into outreach calendar.
- Update existing marketing materials and website copy with current program information, including new resources for businesses and updated program information for multi-family buildings.
- Update talking points and phone script for one-on-one multi-family outreach.
- Connect City staff with Xcel Energy experts to attend and speak at business energy breakfasts.
- Create agenda and invitation text for business breakfasts.
- Review rental licensing process for opportunity to integrate Home Energy Squad and Multi-family Building Efficiency program information.
- Create materials for rental licensing process updates.

Memorandum of Understanding
Implementation Extension**Institutions**

- Identify Energy Action Plan strategies that contribute to SolSmart designation and facilitate connection with SolSmart technical advisors at Metropolitan Council.
- Share Electric Vehicle Toolkit best practices on EV-readiness language and connect City with other Partners in Energy communities who have EV and solar-readiness language in city code.
- Update residential and business/multi-family program materials to include new incentive information once approved.
- Share resources from Partners in Energy New Construction toolkit to update development review process with efficiency, renewable energy and EV information.
- Create talking points for City staff to use during development review and share Xcel Energy program information sheets.
- Connect City with Xcel Energy benchmarking resources and audit information.
- Design tip sheet on energy efficiency behaviors for City staff.
- Write case study highlighting City of Fridley energy projects using previous Partners in Energy design.

Electric Vehicles (EV)

- Incorporate electric vehicle messaging into outreach calendar.
- Design EV charging and vehicle information materials, including case study of City of Fridley's fleet electrification.
- Connect City team with Xcel Energy staff and other resources to host EV-focused outreach events, including tabling materials.
- Create fleet electrification checklist to share with businesses on how to get started.

Project Management

- Facilitate regular monthly check-in calls.
- Provide overall project management for the term of this agreement.
- Provide bi-annual implementation tracking, data analysis, and reporting.
- Create presentation slide show with information about implementation highlights and data for City Council and other City leadership for mid-point update (December 2022).
- Host conference call debrief meeting at end of MOU implementation (December 2023).
- Up to \$2,200 for reimbursed expenses related to printing and distribution of co-branded marketing materials, venue fees, food, and other related needs associated with outreach and education. Xcel Energy funding will not be provided for the purchase of alcohol.

Support funded by Xcel Energy for this work plan is not to exceed 180 hours. These hours will include those provided through our Partners in Energy team from the Center for Energy and Environment and does not include support provided by Xcel Energy internal staff.

Memorandum of Understanding
Implementation Extension

The City of Fridley commits to achieving the goals of its 2022–2023 work plan in the following ways:

- Achieving the conservation energy impacts shown in the table below.

	Electricity Impact (kWh)	Natural Gas Impact (Therms)
Incremental Participation Goals (2022–2023):		
• 500 residential program participants	1,522,300	n/a
• 50 commercial/industrial program participants		
• 200 Windsource participants		
Continued Savings Based on Historic Activity (2022–2023)	12,253,500	n/a
Total Conservation Goal	13,775,800	n/a

The City will achieve these savings by implementing the following strategies:

Residential Energy

- Provide input on 2022 and 2023 outreach calendars, including planned newsletter publish dates and social media schedules.
- Share updated marketing materials and update website with updated current program information.
- Identify household(s) to participate in case study highlighting home electrification.
- Host renewable energy challenge, including sharing social media, providing address for postcard mailing, and creating webpage for 2022 and 2023 campaign.
- Establish partnerships with local service providers and other City departments to share information materials and distribute Xcel Energy resources, such as lighting conservation kits, to support under-resourced households.

Business & Multi-Family Buildings

- Share updated marketing materials and update website with updated current program information.
- Identify date, location, and topic for energy business energy breakfasts in 2022 and 2023.
- Distribute invitations to business partners and City leadership for energy breakfasts.
- Provide overview of rental licensing process for opportunity to integrate Home Energy Squad and Multi-family Building Efficiency program information.
- Integrate new materials into rental licensing process.
- Leverage recycling outreach to promote energy efficiency and renewable energy information for one-on-one outreach to multi-family buildings.

Memorandum of Understanding
Implementation Extension**Institutions**

- Connect with SolSmart technical advisors at Metropolitan Council and apply for designation.
- Review Electric Vehicle Toolkit best practices on EV-readiness language.
- Connect with other Partners in Energy communities who have EV and solar-readiness language in city code.
- Create incentive infrastructure to reimburse residents and businesses.
- Allocate funding for new bonus rebate incentive to support residents and businesses.
- Review Partners in Energy New Construction toolkit and talking points to promote efficiency, renewable energy and EV information during development review meetings.
- Benchmark municipal building energy use and share information publicly on City website.
- Using benchmarking data, create building energy audit schedule and complete low-hanging fruit projects.
- Update maintenance schedules and purchasing policy to prioritize energy efficient equipment.
- Share tip sheet on energy efficiency behaviors for City staff.
- Share energy project information and quote from City staff to inform new case study.

Electric Vehicles (EV)

- Identify date and location to host EV-focused outreach event.
- Connect with Xcel Energy and other partners to identify vehicles and tabling resources for EV event.
- Provide information on City's experience with EV fleet vehicles to inform case study.
- Coordinate event with City staff to review EV fleet opportunities.

Project Management

- Participate in regular monthly check-in calls.
- Provide Xcel Energy an opportunity to review marketing materials to assure accuracy when they incorporate the Xcel Energy logo or reference any of Xcel Energy's products or services.
- Share the collateral, campaign proposal, supporting work documents, and implementation results with the public.
- Invite Xcel Energy to community energy events and meetings when appropriate.
- Present implementation highlights and data to City Council and other City leadership for mid-point update (December 2022).
- Attend conference call debrief meeting at end of MOU implementation (December 2023).

Memorandum of Understanding
Implementation Extension**Legal Applicability and Waiver**

This is a voluntary agreement and not intended to be legally binding for either party. This Memorandum of Understanding has no impact, nor does it alter or modify any existing Franchise Agreement or other existing agreements between Xcel Energy and City of Fridley. Parties agree that this Memorandum of Understanding is to memorialize the intent of the Parties regarding Partners in Energy but does not create a legal agreement between the Parties. It is agreed by the Parties that nothing in this Memorandum of Understanding will be deemed or construed as creating a joint venture, trust, partnership, or any other legal relationship among the Parties. This Memorandum of Understanding is for the benefit of the Parties and does not create third party rights. Nothing in this Memorandum of Understanding constitutes a waiver of City of Fridley ordinances, City of Fridley regulatory jurisdiction, or Minnesota's utility regulatory jurisdiction.

Single Points of Contact

All communications pertaining to this agreement shall be directed to Rachel Workin, on behalf of the City of Fridley and Tami Gunderzik, on behalf of Xcel Energy.

Xcel Energy is excited about this opportunity to support the City of Fridley in advancing their goals. The resources outlined above and provided through Partners in Energy are provided as a part of our commitment to the communities we serve and Xcel Energy's support of energy efficiency and renewable energy as important resources to meet your future energy needs.

Xcel Energy

City of Fridley

By: _____

By: _____

Date: _____

Date: _____